



Mercedes Ramirez Johnson

Standard Introduction

Prior to video:

Sometimes, we all need a wake up call. We complain about the weather, our jobs, the traffic and other minor problems...we lose perspective.

Our speaker – Mercedes Ramirez Johnson – will change the way you look at your work, your life, and the challenges you may be facing today, and she will offer you a whole new perspective on tomorrow.

Mercedes has shared her message with audiences as large as 15,000 and as diverse as Catholic clergy and environmental scientists. Her clients include some of America's most respected organizations, such as General Electric, Verizon, PricewaterhouseCoopers and Gulfstream Aerospace. Before becoming a professional speaker, she spent nearly a decade in high-level sales in the pharmaceutical and medical software industries as a record-breaking, multimillion-dollar producer. She has been featured extensively in national and international media, including The National Geographic Channel, The BBC and *People Magazine*.

Mercedes' story begins on her 21st birthday – December 20, 1995 – when she and her parents boarded a plane in Miami, Florida, bound for Colombia, South America, to spend the holidays with family. Shortly, you will hear how the events of that day changed her life forever and how they can change yours as well. But first, let's watch a brief video...

After video:

Ladies and gentlemen, Mercedes Ramirez Johnson...